## **Cookies Policy**

We use certain monitoring and tracking technologies (such as cookies, beacons, pixels, tags and scripts). These technologies are used to maintain, provide and improve our Services on an ongoing basis, and in order to provide our Visitors, and Users with a better experience. Please note that Third-Party Services placing cookies or utilizing other tracking technologies through our Services may have their own policies regarding how they collect and store information. Such practices are not covered by our Privacy Policy and we do not have any control over them.

Cookies: For some of these technologies to work properly, a small data file ("cookie") must be downloaded and stored on your device. By default, we use several persistent cookies for purposes of session and user authentication, security, keeping the User's preferences, connection stability, monitoring performance of our services and generally providing and improving our Services. If you want to delete or block any cookies, please refer to the help and support area on your internet browser for instructions on how to locate the file or directory that stores cookies. Information on deleting or controlling cookies is also available at <a href="www.aboutcookie.org">www.aboutcookie.org</a>. Please note that deleting our cookies or disabling future cookies or tracking technologies may prevent you from accessing certain areas or features of our Services, or may otherwise adversely affect your user experience.

Clear Gifs: We and certain Third-Party Services may employ a software technology called "clear gifs" (a.k.a. Web Beacons/Web Bugs), which enables them and us to improve our Services by measuring their effectiveness and performance. Clear gifs are tiny graphics with a unique identifier, similar in function to cookies, however are not stored on your device, but instead embedded within our Services.

Flash and HTML5: We and certain Third Party Services may also employ certain tracking technologies known as "Flash cookies" and "HTML5", which are mainly used for advertising purposes. Various browsers may offer their own management tools for removing or blocking such technologies.

Behavioural Targeting & Re-Targeting: Certain Third-Party Services may manage our advertising on other websites. Such parties may use certain tracking technologies to collect certain information about your activities on the Services and different third-party Services to provide you with targeted advertising based on your interests and preferences. You may opt-out of receiving targeted ads from certain advertisers and ad networks by visiting YourChoicesOnline.eu. Please note this does not opt you out of receiving all advertising and that your opt-out will only be in relation to the specific advertising. You will continue to receive advertising for which you have not opted out.

"Do Not Track" Signals: Please note that we do not change our practices in response to a "Do Not Track" signal in the HTTP header from a browser or mobile application